

## Doosan Forklift

Doosan Forklift Training Kingston - Doosan Infracore Company Ltd. is an international and intercontinental corporation that consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer wishes.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. In addition, there are more than 90 independent sellers moving forklift equipment and materials handling equipment. This system helps Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line impressively includes 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous truck versions range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck corporation in the North American marketplace, due to its excellent level of product performance and their persistently high level of buyer support and service given to all Doosan Infracore Forklift users. The U.S. lift Truck division located in Cleveland has a professional team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

### Start-up of the forklift industry

Korea's initial domestic lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled forklifts as part of a national equipment expansion venture. Early sales of this manufacturing equipment focused on large business groups, the armed services and on state-run firms. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

### Lift Truck Export Growth

Daewoo started the first domestic lift truck business in 1967, and quickly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's superior technological advancements combined with sales success placed them in a situation of significant growth of their lift truck business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the highly competitive North American materials handling market. This joint-venture proved highly lucrative for Daewoo and their lift truck sales expanded greatly. In 1984, the company finished construction of a new facility to help in manufacturing high end value-added goods for export. In 1993, the corporation had a international sales network and started exporting designs they had established through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas markets.